FLORIDA DEPARTMENT of STATE

DIVISION of LIBRARY and INFORMATION SERVICES

Chat With Jana:
a monthly online meeting

March 2014

Turning Your Día into a Year

Turning Your Día into a Year

Using a Mini Grant to make a Major Impact with Family Bilingual Programming

Jackie Padilla
Youth Program Specialist

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Youth Program Specialist

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Branch Manager
Southeast

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Assistant Branch Manager
Edgewater

ORANGE COUNTY LIBRARY SYSTEM

ALSC Association for Library Service to Children

DOLLAR GENERAL LITERACY FOUNDATION

El día de los niños / El día de los libros • Children's Day • April 30 • Book Day •

cuéntame un cuento

DÍA DE LOS niños
DÍA DE LOS LIBROS
DAY OF THE CHILDREN
DAY OF THE BOOKS

Turning Your Día into a Year

Why Celebrate Día?

- Día is a choice
- Defining Día de los Niños
- Día in Various Forms

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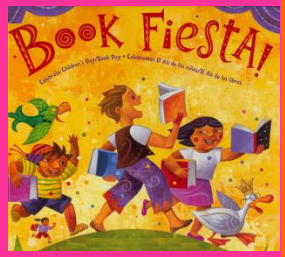
Why Celebrate Día?

ORANGE COUNTY LIBRARY SYSTEM

Common Goals:

- Celebrate children and connect them to the world of learning through books, stories and libraries.
- Nurture cognitive and literacy development in ways that honor and embrace a child's home language and culture.
- Introduce families to community resources that provide opportunities for learning through multiple literacies.
- Recognize and respect culture, heritage and language as powerful tools for strengthening families and communities.



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Turning Your Día into a Year
Why Celebrate Día?

What's Your Return?

Immediate Returns:

- Creating Community Interest in Your Library
- The Chance to Highlight Resources

Long Term Returns:

- Repeat Attendance from your Program Family
- Growing Interest in your Multicultural Materials
- Opportunities to create a long time library user

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DÍA DE LOS NIÑOS

DÍA DE LOS LIBROS

DAY OF THE CHILDREN

DAY OF The BOOKS

Specieal Guest
Radio host
Valerie Morales

KQ103
LA QUE TE MUEVE
103.1 FM

CENTRAL FLORIDA ZOO & BOTANICAL GARDENS

Featured Performance by
The Castillo Kids

Turning Your Día into a Year Bilingual Storytime:

WELCOME | BIENVENIDA

INTRODUCTION

INCLUSION

AGES

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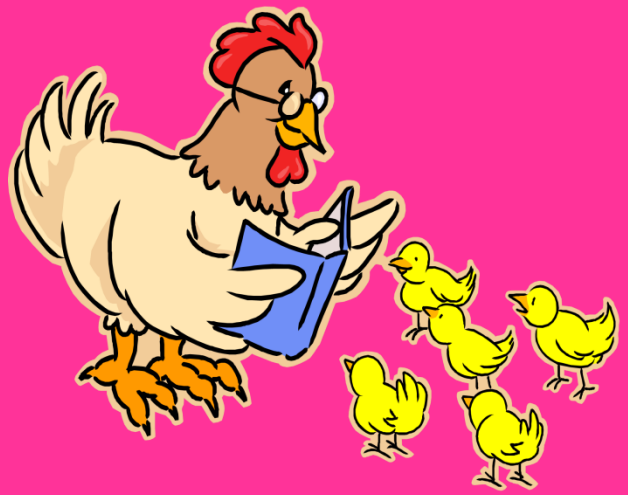
Turning Your Día into a Year Program Outline:

Hello Song
Standup Stretching
I'm a little Teapot
Introducing new words
Tradition song: Los Pollitos dicen
Book_____
Flannel _____
Counting Song: English and Spanish
Book _____
Book _____
Song: Itsy Bitsy Spider (English & Spanish)
Song: Twinkle twinkle (English & Spanish)
Craft time!



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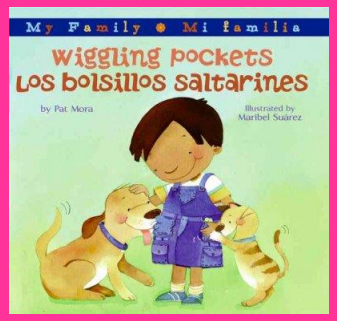
Turning Your Día into a Year Bilingual Books:

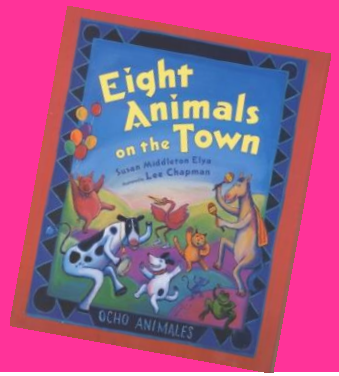
ORANGE COUNTY LIBRARY SYSTEM

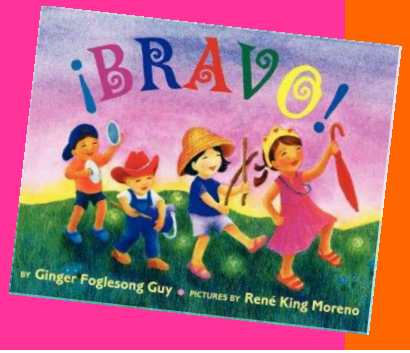
- Large and fun illustrations
- Basic concepts such as animals, colors and shapes.
- Simple text

Bilingual Authors

*Susan Middleton Elya * Pat Mora







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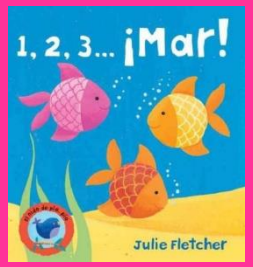
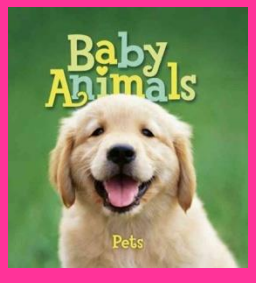
Turning Your Día into a Year Flannels & Songs:

Flannels

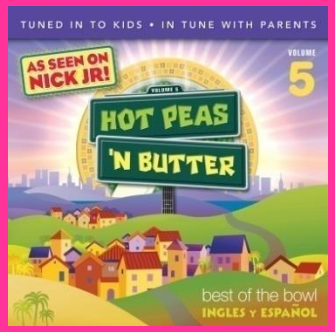
Five Little Monkey's
Jumping on the bed!





Music

Itsy Bitsy Spider
Two Little Hands Ten Little Fingers
Los Pollitos Dicen
CD: Hot Peas N' Butter



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Turning Your Día into a Year
Southeast Branch:

54.5% Hispanic within a one mile radius

Only 67% of Hispanics within branch zip code speak English "very well" or "well."

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Turning Your Día into a Year Meeting Hispanic Community Needs ESOL Workshops:

- English for Beginners (basic) – 43 average attendance
- Practice Makes Perfect (intermediate)– 26 average attendance
- Soy Culto y Soy Bilingüe (advanced) – 24 average attendance
- English for the Citizenship Exam – 16 average attendance

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Turning Your Día into a Year

Meeting Hispanic Community Needs

Cultural & Informational Programs:

Alcance más con su dinero
financial literacy workshops
19 average attendance

Cuatro Gatos
Spanish language book club
10 average attendance

Hispanic Heritage Fiesta 2013
150 attendance

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Turning Your Día into a Year

Meeting Hispanic Community Needs

Children's Programs:

Summer Reading Programs 2013
90 average attendance

Storybook Fun
29 average attendance

Toddler Time
67 average attendance

Tiny Tales
16 average attendance

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Turning Your Día into a Year:

- Create a media plan
- Involve staff outside the Children's Department
- Identify and reach out to Hispanic media

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Turning Your Día into a Year Outreach:

- Attract new library users
- Get outside the library
  - Physical or virtually
- Share with other staff and board
- Share with funders

Turning Your Día into a Year Sustainability:

- Identify a need and support it with evidence
- Create a plan
- Get attention for the project
- Increase your organization's capacity
- Build on what you have

Turning Your Día into a Year

Contact Us:

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Upcoming Webinar:

Join us April 17
Chat with Jana: Summer stats update
12:00 p.m. EDT

Contact:

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  Bureau of Library Development
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